IDS: SR
PEOPLE
AT THE HEART
OF DESIGN

ID:SR is Sheppard Robson’s award-winning interior design group.

Our activity-driven design approach puts people at the heart of the design process. We aim to understand how individuals fit with the brand, vision and culture of an organisation, and are committed to finding the right solution for each project through a process that is well managed and enjoyable. ID:SR combines creative skill with management and delivery expertise.

We offer a comprehensive range of services for occupier and developer clients alike, assisting with building selection, space analysis and due diligence. We are skilled at engaging with occupiers, understanding how they work, how they would like to work and how this best suits either existing or potential space.

Working with our clients, we design workplaces that increase productivity and are efficient, creative and desirable.
Creating the brief for each individual client is a key stage in the design process.

ID:SR believes that understanding the culture and aspirations of your organisation is fundamental to developing a comprehensive brief and achieving your objectives.

We aim to exceed your aspirations. Space analysis, combined with wider industry knowledge, allows us to recognise the importance of the user and predict the requirements of your new home, whether an office, hotel, apartment, hospital or school. We can objectively set out the methods to find the best fit.
We design office accommodation that creates value for business and people, we understand the importance of environment to make educational spaces that aid the learning process, healthcare environments that promote healing and living spaces that provide comfort.

LIVE, WORK, PLAY: ID:SR CREATES GREAT SPACES FOR PEOPLE
The right space for an organisation is the space that fulfils both the desires of the user and the future needs of the tenant and owner. It serves to motivate, encourage and inspire, maximising the efficiency for an organisation. Our analysis is based on a trend of benchmark data, and our experience as a significant industry leader both in fit-out analysis of new-build and refurbishment opportunities. ID:SR works for both occupiers and developers to ensure the best is gained from a property opportunity.
We work with our clients to express the ethos of an organisation, communicate their values and enhance their brand. More than designing a logo, it’s about selecting the best building and creating great spaces. Investigating the size, shape, motivation and potential growth patterns of the occupier allows us to define the ideal building selection criteria and due diligence requirements for a future-proofed property strategy.
Designing for excellence, we aim to create functional, beautiful spaces that are efficient, and enhance people’s experience of a place. Whether to live, work or play, our team is professional and passionate about designing for people.
The design of the BBC’s new home in the North started with ID:SR and a BBC working group thinking about how they could create a workplace that’s a thriving urban neighbourhood. BBC North captures the vibrancy of shared spaces and amenities found in cities, offering more choice in less space. Amenity-centric rather than desk-centric, the workplace supports agile working across a variety of desirable work settings tailored to a range of activities, whether holding a team meeting, making a phone call, editing content, having an informal catch up, tweeting or blogging. It even doubles as a studio space, providing the backdrop to a variety of broadcasts.

The Quay House atrium meeting pods have created an iconic image for BBC North. Transforming dead space at the edge of atrium, too narrow for desks or rooms, these visually striking pods have created both focus spaces and intimate collaboration opportunities within the most public of places.

2,300 people moved to BBC North in 2011. An additional 1,000 posts are scheduled to join them on site by the end of 2017 – an increase which will be effected without alteration to ID:SR’s original design.
ID:SR’s multi-phased refurbishment of Channel 4’s iconic headquarters has succeeded in creating a socially vibrant, collaborative workplace for Channel 4 employees, in keeping with the culture of an organisation that resists the constraints of corporate culture. In addition to improving the working environment and future proofing the building infrastructure, the building’s occupancy has been increased by over 50%, consolidating Channel 4 staff into the headquarters. The refurbishment of the headquarters required a thoughtful, edgy, and above all vibrant and creative solution to both maximise the use of the building and to ensure that the brand, values and culture of Channel 4 are fully reflected in the working environment. The headquarters is an award-winning Richard Rogers building and so ID:SR’s design also needed to be sympathetic to its original concept and aesthetic. Undertaken in 36 phases, it is no mean feat that the project has been delivered step-by-step during full occupation while maintaining business continuity.

Large Commercial Project of the Year 2013, Mix Awards
With a move imminent to MediaCityUK, ITV seized the opportunity to enhance the staff experience, co-locating disparate departments under one roof, promoting collaborative working and bringing to life the freshly launched ITV brand, values and culture. ITV’s challenge to ID:SR was to create a workspace that would bring out the best in its people, embracing ‘One ITV’. ID:SR’s design has created a unique media-focussed workplace for ITV’s 500 staff across three floors. The broadcaster’s new state-of-the-art live studio overlooking the piazza, is a central feature. The workspace environment skilfully reflects ITV’s desire for a decidedly ‘non-corporate’ home for its staff, with a variety of amenities such as a deli-style café, sunken collaboration areas and a host of high-tech post-production suites. Exposed ceilings and lighting rigs, movable theatre-style curtains, bare wood and stage-style fittings all give the real feeling of being in a production centre. The scheme is all about ITV’s people and the wonderful programmes they make.
The 6,500m² scheme – one of the largest fit-outs in the region – creates a varied range of spaces spread over 3 floors of the new One St Peter’s Square development, merging together formal and more relaxed ways of working. The project offers a wider range of spaces than traditional office environments, with ID:SR creating client drop-in areas, flexible seminar suites, a restaurant and cafe spaces, as well as KPMG’s dedicated reception spaces.

**Client** | KPMG  
**Location** | Manchester, UK  
**Size** | 6,500m²
ID:SR designed KPMG’s 60,000 sq ft office in Leeds City Centre, creating a new major office for 620 staff as well as client areas and training facilities for the global professional services provider. KPMG Leeds is the fifth project ID:SR has completed for KPMG, with the studio’s role including due diligence, workplace strategy and fit-out of all interior spaces. The completed design will enable collaboration between all staff functions in the workplace, leading to knowledge-sharing across a range of flexible work settings.
ID:SR Sheppard Robson’s design makes the most of the variety of spaces created by the meeting of old and new architecture, with the open, larger spaces of the new building complemented by the more focused and contained areas found in the listed structure. The variety of spaces allows the design to cater for the specific work settings required to support KPMG’s clients and create an environment that helps continue to retain and attract the best staff.

The principles of flexible and agile working are found throughout the design. Each open floorplate has a central spine that includes a variety of work settings, including pods for individual and small groups as well as meeting booths and open collaborative spaces. The range and number of workspaces is based on studies carried out at previous KPMG locations as well as auditing the specific requirements of the office. KPMG occupies the majority of the ground floor as well as the first, second and third floors of the development. On entering the building, clients are directed to a dedicated reception space on the first floor where there are also meetings rooms. At the heart of the project is a dramatic cantilevered staircase, which bridges the internal atrium and connects the listed building with the new structure. This adds drama to the space whilst promoting physical movement, collaboration and connectivity.
Staff have all benefited by our move to such a superb building in such a prime position. How lucky are we!

KPMG Cardiff

ID:SR was appointed to design the fit-out of their new home at Cardiff Bay, relocating 100 staff into a radically new and supportive working environment. The project had two overall aims: Firstly to create a scheme that supported the staff in their daily activities and enabled high degrees of flexibility and mobility in their key roles. Secondly, to create a consistent workplace environment that best reflected the identity and corporate culture of KPMG. The brief was to develop high quality client facilities, which enhance their internal and external perception, improve functionality, encourage interaction and create an overall positive and professional atmosphere.

One of the key success criteria for the project was to be in occupation before their current lease expired in September 2010. Other key objectives were for the fit out to be of a quality befitting a new KPMG office and to be delivered within the budget set.

ID:SR has also undertaken due diligence and fit-out works for KPMG in Manchester and Leeds.
Sheppard Robson was appointed in June 2012 as the Lead Architect for the refurbishment of the existing Arcadia office headquarters. The scope of the project includes:

- Modern and efficient workplace which reflects the Arcadia culture
- Creating additional 15,000 sq ft of workplace by roofing over the two existing external courtyards to form internal atria and extending the floorplate into the space
- New ground floor reception
- New 6th floor executive suite and boardroom
- New staff restaurant and kitchen
- Phased refurbishment while other floors remain in occupation
- Upgrade the existing building to comply with statutory Part L and M Building Regulations, including undertaking a critical review and assessment of what/how the improvements are to be cost-effectively implemented.

Client Arcadia Group
Location London, W1
Completion 2016
The new 44,000sqft interior fit-out and workplace strategy for Commonwealth Bank of Australia (CBA), delivers a design that places a global financial business within its local context as well as promoting high standards of wellness throughout.

Occupying two floors in a new development adjacent to the Old Bailey, the interiors have been carefully configured to provide dedicated client and staff areas, with ID:SR’s activity-driven design approach creating varied and flexible working environments.

Key design features include the prominent geometric elements, such as the tessellated triangular ceiling. These take their cue from the CBA logo, which is derived from the shape of the Southern Cross constellation. ID:SR used this as a starting point to create abstract shapes and patterns for CBA London that are defined by star constellations visible from the northern hemisphere. This is one example of the design creating a subtle narrative that promotes the international scope and local knowledge of CBA.

Using feedback collated during the extensive user group sessions, the design also merges references to nature and technology: natural features, such as timber and green living walls, are integrated alongside materials such as reflective metal surfaces and backlit stretched fabric, which are representative of the cutting-edge technology used by CBA.

A new staircase has been added to the base-build, linking the first and second floors and promoting collaboration between the two levels. The dedicated client areas are located on the second floor, with the reception area and flexible meeting/presentation spaces positioned around a tranquil internal courtyard. An Innovation Lab also features on this floor, which has been designed to showcase and develop new products, with the interior supporting a wide range of technology, including a virtual reality table.

Staff areas promote a feeling of health and wellbeing, which – alongside the impressive sustainable agenda of the project – is one of the features that has allowed the project to achieve SKA Gold. All workstations are height-adjustable, which gives the team members choice on how to create the best environment for their specific activity. The traders also have locally adjustable LED ceiling lights to create the right working environment for each team. The floorplates have been configured to ensure privacy and discretion, whilst also providing large, open social spaces and catering facilities.
IDSR Sheppard Robson has transformed the reception and atrium of City Tower, the tallest office building in Manchester and home to the practice’s 70-strong regional office.

Taking its cues from the building’s exterior in terms of form and texture, the arrival sequence of spaces has been transformed: the reception desk has been brought forward into the atrium, leaving space behind it for meeting booths and a generous informal seating area. In the public atrium a range of informal work settings have been set around a newly positioned tree that creates the focal point of the space, blurring the boundaries between inside and out.

The overall effect is to animate the arrival experience of the building, whilst providing additional amenities to the building’s tenants. The large open areas are subtly broken-down into a series of smaller volumes; achieved through large glass screens and timber-slat walls, separating the lift and reception from the main seating and arrival areas. This careful demarcation of space creates variety for the tenants, from a private meeting room to more informal benching and lounge seating. The project also includes: the design of a smaller reception area facing on to car park deck; common areas throughout the building; and the refurbishment of a number of floorplates. All elements follow the same design concepts, ensuring the visitor has a coherent experience from the point of arrival to their destination within the floor plates above.

CITY TOWER

Client Shroders Asset Management
Location Manchester
Area 5,852m²
Completion 2016
ID:SR has created NSPCC’s 49,300 sq ft London office, transforming the charity’s existing workplace in Shoreditch by creating engaging and collaborative spaces for staff, visitors and volunteers. The brief called for a highly functional working environment that clearly communicates the culture and purpose of the organisation, with the project’s low budget allowing the NSPCC’s resources to remain focused on its core charitable initiatives. NSPCC’s new London home includes a broad range of workspaces for the charity’s team along with resources that are open to the public. The design is focused on creating a sense of playfulness and comfort, which is achieved through the use of raw materials, soft furnishings and vibrant colours throughout to create spaces with a distinct personality.

**Client** NSPCC
**Location** London, EC2
**Size** 4580m²
Coutts has built its reputation on understanding the needs of individuals, whatever their walk of life, and responding to them effectively and discreetly. ID:SR was commissioned to design the bank’s private client facility in three prestigious locations in London – St Mary Axe, Canary Wharf and 440 Strand – to reflect this very individual banking service.

The 440 Strand refurbishment project involves the upgrade of Cat A / B office accommodation and a rationalisation / upgrade of building support facilities, including a new client experience. All works will be carried out on a phased basis whilst the building is in occupation.

A workspace pilot was planned and implemented to showcase and test the developed concept and proposed agile worksettings. It allowed the team to test Cat A architectural enhancements and find issues with the basebuild condition early. Key advantages of the pilot were:

• Achieving executive/stakeholder sign-off to meet programme.
• User communication for agile working principles, gaining user ‘buy-in’
• Identifying co-ordination/ basebuild issues early. Allowing discovery items to be included in the main contract
• Testing design proposals to make modifications where necessary
• Setting benchmarks for quality
Coutts has built its reputation on understanding the needs of individuals, whatever their walk of life, and responding to them effectively and discreetly. ID:SR was commissioned to design the Bank’s private client facility within St Mary Axe, to reflect this very individual banking service. Arriving at the Coutts reception through the iconic St Mary Axe tower, a private banking client emerges to a breathtaking view of the city. The reception provides a welcome greeting, reflecting the brand values of a professional and innovative Banking Group. Entering the meeting suite, the visitor revisits the stunning views of the London skyline from the intimacy of the individual client meeting rooms. The rooms create an elegant environment to support a very personal banking experience, with excellent client dining, discreet technology and beautiful quality finishes. To appeal to a diverse range of individual clients, Coutts provides a personal banking experience supported by a sophisticated technical infrastructure, designed to keep pace with the fast-moving demands of the international financial markets. ID:SR’s design solution reflects these core values, creating the perfect synergy between people and place within the context of an international financial organisation.
Taylor Wessing have taken the ground to level 10 in New Street Square, with the majority of the building dedicated to fee earner floors. Levels 9 and 10 offer the best views and aspect, and are dedicated to client meeting rooms, staff restaurant and entertainment spaces. Taylor Wessing’s people focused values are reflected even in the location of these facilities, putting both clients and staff at the top of their agenda. ID:SR has designed the space with a palette of natural materials and elements such as timber, glass, amber, gold colour and light to create an understated enduring elegance providing a qualitative backdrop for Taylor Wessing’s successful business activities.

The National Portrait Gallery’s photographic images create a distinctive sense of arrival in the client space.
Over the course of six years, ID:SR worked with leading law firm Burges Salmon to select, adapt and fit-out their new headquarters. Burges Salmon’s aspiration was to create a workplace that would help them to attract new clients, strengthen relationships with existing clients, and recruit and retain top quality lawyers, maintaining their position as ‘the elite firm outside London’. Taking inspiration from the building’s location on the site of an old glass works, coloured glass has been used throughout to create a unique place whose identity reflects its history and looks to the future. From the building selection through to the last detail of joinery, ID:SR has delivered a truly creative holistic design. The project demonstrates how a successful design team-client relationship can result in an inspiring workplace that improves working efficiency, supports growth and sets a business apart. The positive feedback from the Burges Salmon staff bears this out, as do the enthusiastic comments of our client’s clients.
Reflecting the dynamic and professional brand of this financial organisation, the new headquarters embodies the company’s core values of collaboration, creativity, excellence and integrity. The Global City concept offers a variety of vibrant work settings crafted through engagement with the organisation following ID:SR’s principles of Activity-Driven Design:

**City squares** – designed to create an ideal location for collaboration, reflecting the buzz of city public

**City blocks** – places that allow focus for quieter one-to-one activities

**Business districts** – where collaboration and business meet to create ideal day-to-day work settings

The spaces not only create a successful environment for teams to collaborate, but also respond directly to the need for the business to remain robust while becoming more agile by providing a range of areas to support the assumed growth plan of the London population. The new headquarters welcomes clients and visitors alike, helps attract and retain the best professional financial talent in the market, and will ultimately support and enhance the company’s operations.

**Client** RBC Investor Services

**Location** London, EC4

**Completion** 2011
“Space is a promise delivered. Great new facilities on time, on budget, showing our commitment to current and future staff.”

Derek Myers, Town Hall Clerk and Chief Executive, Royal Borough of Kensington and Chelsea

In 2009, ID:SR began to work with the Royal Borough of Kensington and Chelsea’s Space Programme to refurbish Kensington Town Hall, an iconic Sir Basil Spence building completed in 1977. The refurbishment of aging and inefficient mechanical and electrical services provided an opportunity to use office space more efficiently to accommodate more business groups on site, to improve the working environment at the Town Hall, and to reduce the building’s CO2 emissions by 40%. The refurbishment was undertaken in phases, in occupation. Workplace accommodation on Level 3 was completed in February 2012 and all office areas was completed by mid 2014.

The approach to the interior design is sympathetic to the architecture, while introducing a more efficient and collaborative working environment. The user to desk ratio on Level 3 is currently 10:7 and energy costs have been cut on that floor by 50%. Since the programme began, the Council has developed Tri-borough working and the benefits of a more flexible approach to the use of space are already proving invaluable in the context of collaborative working across the boroughs.

ROYAL BOROUGH OF KENSINGTON AND CHELSEA

Client Royal Borough of Kensington and Chelsea
Location London, W8
Completion 2014
ID:SR worked with Newham Council to undertake a major transformation, relocating 2,200 staff from 26 separate buildings, ranging from town halls to portacabins, into one building with just over 1,690 desks. The result is a contemporary local government workplace using less space but providing more choice. Designed as a ‘neighbourhood’ following ID:SR’s principle of activity-driven design, a variety of flexible work settings promote better communication between teams and allow them to work as a community to better serve the people they represent. Bringing staff together in one location and implementing desk sharing has reduced the Council’s carbon footprint and running costs. It is expected to make a return on spent capital over eight years and the transformation has been lauded as one of the best examples of an effective local government estate management strategy. The building’s interior landscape and overall aesthetic reflects the diversity of the people of Newham themselves and has created a real sense of home, lifting the spirits and increasing staff morale.

Client London Borough of Newham
Location London, E16
Completion 2009
This project comprises the alteration, refurbishment and partial conversion of the existing 1986 9,400m² office building, which lies within the St Paul’s Conservation Area.

Existing conjoined annexe office accommodation will be redeveloped internally to form a block of nine 1- to 2-bedroom residential units with its own street entrance. The existing ground floor will be redeveloped internally to form three retail units and a reception area for the office accommodation above. Levels 1-5 will be redeveloped internally as office accommodation, with level 6 being substantially converted from plant space to office accommodation, with views of St Paul’s Churchyard and panoramic views of the City.

ID:SR analysis highlighted the need to relocate and remodel cores to enhance efficiency of the floor space by conjoining previously separated portions of the primary office floors. The building has also been carefully “re-imaged”. Street front glazing has been pushed back into the building, creating dramatic semi-public breathing space between street and reception. Strong use of simple materials creates subtle drama and a sense of high quality which is carried into new lift and toilet cores throughout the building.

Client: CIS Ltd with AXA REIM
Location: London, EC4
Completion: 2013
Originally the office for Pathé Films, 103-109 Wardour Street has been reinterpreted and transformed by Sheppard Robson to house 13 luxury apartments, a gym and two duplex penthouses that frame remarkable views over Soho and Piccadilly. The close partnership between Sheppard Robson and ID:SR, sought to reconcile this disparity in quality, creating a cohesive design that brought together old and new.

The interior spaces respond to the exterior, balancing luxurious and urban qualities, with hand-crafted objects and high quality materials that retain an edge of roughness and grain. Like the exterior, the interior spaces echo the building’s location and former use. When entering, people pass through a sculptural patinated black steel portal. The surface of this is punctured with small cut-outs, reminiscent of sprocket hole edging of camera film, creating a dynamic interplay of light and shadow.

Client
Legal & General Investment Management Ltd
Location
London, W1
Completion
2016

103-109 WARDOUR STREET
The refurbishment of No.1 Aldgate Union creates a new workplace for the Royal Bank of Scotland, relocating 3,500 staff from its existing Goodman’s Fields campus and rationalising its East London property requirements. In addition, RBS acquired an adjoining plot for potential future development and an integrated retail mall which will be modified and refurbished. As part of the relocation Sheppard Robson assisted RBS in the property search and acquisition for the Voucher Processing Centre and Xerox facility, both currently located at Goodman’s Fields.

**Client** The Royal Bank of Scotland  
**Location** London, E1  
**Completion** 2008
RBS CITY CENTRES STRATEGY

Client: The Royal Bank of Scotland  
Location: Various, UK  
Completion: Ongoing Projects

Relocation strategy for a number of Royal Bank of Scotland city centre locations. Interior Design and Due Diligence services for six city, twelve building group consolidation.

280 Bishopsgate, London  
Customer-facing 25,000m² new-build office fit-out comprising reception, milling space, auditorium, Grab’n’Go, general office floors, executive suites

2 St Philips Place, Birmingham  
Customer-facing 5,850m² new-build office fit-out comprising reception, café/deli, general office floors, executive suites

1 Spinningfields Square, Manchester  
Customer-facing 11,800m² new-build office fit-out comprising reception, café/deli, general office floors, executive suites

RBS Bristol  
Building search and due diligence for 25,000m² customer-facing and non-customer-facing buildings

No.6 Brindley Place, Birmingham  
Non-customer-facing new 9,000m² Grade A office fit-out comprising reception, restaurant, café/deli, general office floors

RBS Leeds  
Building search and due diligence for 20,000m² customer-facing and non-customer-facing buildings

Major refurbishment to agile working.
Tailoring your headquarters for the future.

As a major banking organisation in Asia, Africa and the Far East, Standard Chartered (SCB) retain an important presence in the London market. The new London headquarters is a significant part of the bank’s global portfolio.

The facility houses a major trading section, support groups, researchers, client entertainment suite, management team and staff catering facilities. ID:SR was involved in both the due diligence, building selection and building monitoring process. We have assisted in shaping the building to suit both Standard Chartered as the tenant, but with a strategic eye on city office standards.

Client: Standard Chartered
Location: London, EC2
Completion: 2009
The new offices for the London Development Agency (LDA) provide a dynamic working environment for employees and visitors which clearly reflects the LDA’s vision as a responsive, inclusive and ambitious organisation committed to driving London’s economic development. 450 employees now occupy two floors of the Alsop-designed Palestra building. At ground level ID:SR has also designed the interior space of the LDA’s exhibition, meeting and conference space – a striking, futuristic ‘pod’ structure. A wave wall links the pod to the main building, defining waiting area and public circulation.

**Client** London Development Agency  
**Location** London, SE1  
**Completion** 2006
The Rue du Rhône is beyond doubt the ‘richest’ street in Geneva.

Geneva Tourism

Sheppard Robson and ID:SR developed the façade and interiors for the 13-storey, mixed-use building. The lift lobbies, atrium space and public facilities are designed to attract the luxury retailers synonymous with its location. The internal public passageway provides a spectacular viewpoint for the newly formed naturally lit atrium space containing five levels of retail. The interior borrows from the themes, materials and forms developed in the façade design of folded materials and metals. Using a predominantly cool palette of silvery tones, kiln-formed folded glass, stainless steel and serizzo granite are offset with flashes of golden bronze. The elegance of the monochromatic interior is enlivened with LEDs and soft with indirect lighting.

Client Langham Estate
Location Geneva, Switzerland
Completion 2012

RUE DU RHÔNE, GENEVA
Home to Apple’s flagship European store, this development is part of the Crown Estate’s long-term vision for Regent Street, delivering quality to residents, shoppers and businesses alike.

The lower ground, ground and first floors are predominantly retail use, with office accommodation on the five floors above, structured around a central atrium and entered from a striking reception area on Hanover Street. The design of the development eliminated a collection of smaller buildings, providing vast and largely column-clear floor plates in a location which rarely offers this. The building and its refurbishment of 220 windows, provides extensive natural daylight. The mixed-use development provides up to 10,000m² of retail space, 10-15,000m² of office space and two residential apartment buildings. The office element boasts one of the largest floor plates in the West End (2,400m²). The redevelopment involved the rationalisation of 11 buildings into three larger structures, while retaining the Edwardian façade.

Client Stanhope Plc / The Crown Estate
Location London, W1
Completion 2006
ID:SR is working with a members club to create some unique restaurant, bar, cinema and boutique hotel room spaces. We have assisted the members club in Berlin, Mumbai and London to review potential sites for their expanding club. Looking at both the building opportunities that create the right feel and the function to attract and retain their creative clientele.
CASE STUDY
BBC NORTH

As the BBC began to plan the move of 2,400 posts to their new centre at MediaCityUK in Salford, ID:SR was commissioned to design a new home for the corporation that would reflect the incredible creativity of its people and the content they create.

Applying their activity-driven design approach, ID:SR worked with the BBC to create a design solution that would allow them to work more effectively and creatively in less, more efficient, space. BBC North offers a variety of work settings which properly reflect how each of its departments really works.

By reimagining the office as a city, ID:SR has devised a new workplace which is amenity-centric rather than desk-centric, and which is enlivened by the way people share its spaces and amenities.
Alan Bainbridge, BBC Portfolio Director

To innovate, inspire, surprise: always looking beyond tomorrow.

BBC North is an opportunity to transform the way the BBC operates.

Making content relevant for the whole of the UK.

Developing creative industries across the UK.

Putting the BBC visibly at the heart of our communities.

Establishing a major new creative hub.

Collaboration is at the heart of the city.

Aiming to create the most valued digital media services in the world.

The Vision for BBC
Engagement is fundamental in any successful project. Representatives from the various BBC departments were brought together to share ideas. As creative people they wanted to contribute and be part of the design process. It was vital to open the forum to lively debate, to explore and embrace the views of the whole team.

**Show and Tell**

As part of the design process, the BBC shared examples of spaces that mean something to them and express the way they work.
The output from the workshop sessions reflected the energy and activity of the engagement process.

**Look and feel**

Places often evoke a strong feeling and mood. Each of the three BBC North buildings evoke a different feeling.
Any successful city neighbourhood offers a range of places, some intimate and some more suited to social and collaborative activities. A reasonable density of people in an urban environment can support a greater variety of amenities. The kit of parts required to support BBC North reflects the range of activities and therefore the places required to support the making of multi-platform content.
Re-used discarded cable drums and ductwork as a ceiling
'Focused on locally sourced labour'
'Recycled on-site waste'
'Design minimises alterations to base build'
'Variety and choice in your work setting'
'Activity-driven design, creating the right fit'
'Velocro & Wheels'
'Flexible people equals flexible workspace'
'Intelligent lighting control systems'
'Maximising your space potential'
'Office storage and team benching 98% recyclable with around 40% recycled content'
'Dump the Junk' initiative reduced storage needs by up to 95%
SELECTED AWARDS

2013 MIXOLOGY AWARDS - LARGE COMMERCIAL INTERIORS PROJECT OF THE YEAR - CHANNEL 4

2012 MIXOLOGY NORTH AWARDS - COMMERCIAL INTERIOR - THE PENINSULA

2012 BRITISH COUNCIL FOR OFFICES AWARDS - FIT OUT OF WORKPLACE NORTH OF ENGLAND - BBC NORTH

2012 NORTH WEST INSIDER PROPERTY AWARDS - ARCHITECTURAL PRACTICE OF THE YEAR

2011 MIXOLOGY NORTH AWARD - SPECIAL URBAN REGENERATION & SOCIAL IMPACT AWARD - BBC NORTH

2011 THE SUNDAY TIMES BEST GREEN COMPANIES 2011

2010 MIXOLOGY NORTH AWARDS - INTERIOR PRACTICE OF THE YEAR

2010 MIXOLOGY NORTH AWARDS - INTERIOR PRACTICE OF THE YEAR

2010 MIXOLOGY NORTH AWARDS - COMMERCIAL INTERIOR - THE PENINSULA

2010 BRITISH COUNCIL FOR OFFICES, SOUTH EAST AWARDS, LONDON BOROUGH OF NEWHAM WINNER - FIT-OUT OF WORKPLACE - NEWHAM CHICKLICKSIDE

2010 A100 - MOST SUSTAINABLE PRACTICE OF THE YEAR

2010 MIXOLOGY NORTH AWARDS - INTERIOR PRACTICE OF THE YEAR

2010 MIXOLOGY AWARDS - LARGE PUBLIC SECTOR INTERIORS PROJECT OF THE YEAR

2010 BRITISH COUNCIL FOR OFFICES SOUTH EAST AWARDS, LONDON BOROUGH OF NEWHAM WINNER - FIT-OUT OF WORKPLACE - NEWHAM BLOCKSIDE

2010 BD ARCHITECT OF THE YEAR AWARDS - ENVIRONMENTAL EXCELLENCE

2010 MIXOLOGY NORTH AWARDS - DESIGN PRACTICE OF THE YEAR

2010 MIXOLOGY NORTH AWARDS - PUBLIC SECTOR INTERIORS PROJECT OF THE YEAR - LONDON DEVELOPMENT AGENCY

SELECTED CLIENTS

A ALLIED LONDON PROPERTIES ASTRAZENECA
B BBC BP INTERNATIONAL BRITISH LAND DEVELOPMENTS BRAINTWOOD BURGES SALMON
C CAINS CANCER RESEARCH UK CHANNEL CITY OF WESTMINSTER
D DELANCEY ESTATES DERWENT LONDON DEVELOPMENT SECURITIES DUCHY OF LANCASHIRE ESTATE MANAGEMENT
E EC HARRIS LLP ENSIGN
F GARVIN & THE BIRCHARD HARDWICK CHAMBERS HILL DICKINSON
G IMPEL COLLEGE LONDON J P MORGAN CHASE & CO JOHN LEWIS PARTNERSHIP
H KING'S COLLEGE HOSPITAL NHS TRUST KPMG
I LEND LEASE LONDON BOROUGH OF HAMMERSMITH & FulHAM LONDON BOROUGH OF LAMBETH LONDON BOROUGH OF NEWHAM LONDON BOROUGH OF REDBRIDGE LONDON DEVELOPMENT AGENCY
J LONDON BOROUGH OF WALTHAM FOREST
Kqw()
L MACE MANCHESTER CITY COUNCIL MAPLE GROVE DEVELOPMENTS MICROSOFT CORPORATION
M MACE MANCHESTER CITY COUNCIL MAPLE GROVE DEVELOPMENTS MICROSOFT CORPORATION
N MACE MANCHESTER CITY COUNCIL MAPLE GROVE DEVELOPMENTS MICROSOFT CORPORATION
O NOKIA UK OLYMPIC PROJECT LEGACY COMMITTEE OVERBURY GROUP
P PENINSULA BUSINESS SERVICES PFIZER INC
Q QBE INTERNATIONAL INSURANCE RBC Dexia ROYAL BOROUGH OF KENSINGTON & CHELSEA ROYAL COLLEGE OF ART ROYAL LONDON ASSET MANAGEMENT
R SCOTTISH LIFE ASSURANCE CO STANDARD CHARTERED BANK STANHOPE PLC
S TAYLOR WESSING THE GAMBLING COMMISSION THE MAG GROUP THE NATIONAL GALLERY THE PORTMAN ESTATE THE ROYAL BANK OF SCOTLAND GROUP
T THE NATIONAL GALLERY THE PORTMAN ESTATE THE ROYAL BANK OF SCOTLAND GROUP
U UNIVERSITY COLLEGE LONDON UNIVERSITY OF LIVERPOOL
V VERTU W WELLWORTH TRUST